

AUXILIARY OUTREACH BULLETIN

Auxiliary Outreach is partnering with organizations for the benefit of your community or its institutions. While emphasis is placed on our core VFW and Auxiliary programs, we realize auxiliaries also participate with other community organizations. Auxiliaries can now report and be recognized for such community work through the Auxiliary Outreach Program. Projects may be done by the Auxiliary alone or with the VFW Post. Collectively, all of our volunteer hours need to be counted to effectively show the importance of the local VFW and VFW Auxiliary to the community.

Be visible and show your pride in the VFW Auxiliary by wearing Auxiliary branded attire when you participate in Auxiliary outreach. A shirt, jacket, or hat with the auxiliary emblem can start a conversation about the Auxiliary and what we do. It is also a great way to show members volunteering out in our communities and not just in our Post.

What is considered Auxiliary Outreach? When an Auxiliary partners with an organization outside of our own, it should be considered Auxiliary Outreach **if the project was approved by the Auxiliary and recorded in the meeting minutes prior to the project.**

While volunteering at an event with an organization, you can engage with others about who we are and what we do. This is a great way to provide information about our Programs and attract new members who have a similar passion for our mission. Think of this as a way to **invite the outside into** our organization.

Here are some ways to find and establish partnerships in your area:

- Prepare a letter of introduction to send to organizations that do community events.
- Create a flyer that can be posted to both your Auxiliary and community social media pages.
- Email your members asking if there are members of any outside organizations that do community events.
- Do a press release about the Program.
- Check local newspapers and bulletin boards.

Auxiliary outreach should follow this order:

- Find local groups & Organizations in need of assistance
- Ask what your auxiliary can do to help them
- VOTE at your auxiliary meeting to approve the activity
- Form the partnerships
- Report the details

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